



	Banner	Dimensions	Location	Size	Max SOV	Monthly Rate	CPM Rate
Main Page	Leaderboard	728x90	Top Header	45KB	1:3	\$3,000	\$15
Main Page	Medium Rectangle	300x250	In-line	35 KB	1:2	\$2,500	\$12
Main Page	Large Rectangle	336x280	In-line	35 KB	1:2	\$2,500	\$12
ROS	Leaderboard	728x90	Top Header	45 KB	1:3	\$3,500	\$17
ROS	Body Leaderboard	728x90	Body header	40KB	1:2	\$3,000	\$15
ROS	Skyscraper	120x600	Left Column	35 KB	1:2	\$3,000	\$15
Main Page	Leaderboard	728x90	Top Header	45KB	1:3	\$3,000	\$15
Main Page	Medium Rectangle	300x250	In-line	35 KB	1:2	\$2,500	\$12
Main Page	Large Rectangle	336x280	In-line	35KB	1:2	\$2,750	\$14
Main Page	Full Banner	468x60	In-line	25KB	1:2	\$2,500	\$12
ROS	Leaderboard	728x90	Top Header	45KB	1:3	\$3,000	\$15
Section	Half Banner	234x60	In-line	15KB	1:2	\$1,750	\$9
Section	Full Banner	468x60	In-line	25KB	1:2	\$2,500	\$12
Article	Full Banner	468x60	Body Header	25KB	1:2	\$2,500	\$12
Article	Skyscraper	120x600	Left Column	35KB	1:2	\$3,000	\$15
Main Page	Leaderboard	728x90	Top Header	45KB	1:3	\$2,500	\$12
Main Page	Large Rectangle	336x280	In-line	35KB	1:2	\$2,000	\$10
ROS	Leaderboard	728x90	Top Header	45KB	1:3	\$2,500	\$12
Section	Half Banner	234x60	In-line	15KB	1:3	\$1,500	\$7
Section	Full Banner	468x60	In-line	25KB	1:2	\$2,000	\$10
Article	Full Banner	468x60	Body Header	25KB	1:2	\$2,000	\$10
Article	Skyscraper	120x600	Left Column	35KB	1:2	\$2,500	\$12